

BScaler Provides Own Stimulus Package for SMBs, NPOs

Milpitas, CA, February 9, 2009 – “The economic downturn has affected everybody, including small and mid-sized businesses,” said John Pham, Founder and CEO of BScaler. “That’s why we introduced our own Stimulus Package. The BScaler Cloud Computing SaaS ERP cuts costs and frustration. Managing the entire business from anywhere at any time is priceless.

“We give small and mid-sized organizations the same tools that the huge ones have, only ours are faster, better and much more affordable,” said Pham. “For a limited time, SMBs get a big discount if they just ask for the BScaler Stimulus Package!”

Pham explained that the BScaler user subscription fee, about the same as a cell phone, gives major cost savings because clients eliminate IT expenses, business processing errors and other delays. They also reduce consumption of paper and electricity.

“A slowdown is a great time to improve infrastructure,” observed Pham, “so we’ll put our powerful solution into their hands right away.” With no required investment in software or servers, the BScaler web-based ERP supports all parts of an organization – CRM, booking, ordering and warehouse and inventory management. It also includes invoicing, automated accounting and, with a few mouse clicks, complete financial statements. “Our clients choose only the parts they need and ignore the rest. All upgrades are on us, too. Just ask for the Package!” declared CEO John Pham.

He means 50% off the BScaler subscription for new clients who sign up during the next 90 days. Pham suggests a visit to www.bscales.com to evaluate the features, then call or email BScaler to get started.

“We haven’t forgotten the not-for-profits,” added BScaler VP Robin Benitez. “We’ll donate 60% of our subscription fee to NPOs. This is a very big deal considering their current dreadful software.” BScaler’s NPO accounting complies with GAAP and FASB rules. It is ready to track Funding Codes and Funding Sources along with permanently restricted, temporarily restricted and unrestricted funds.

“If you run an NPO and haven’t talked to BScaler, you don’t know what you’re missing,” Benitez emphasized. “Just call and ask for the Stimulus Package. We want to help!”

With BScaler web-based ERP you can run, very securely and with no IT specialist, a local or global U.S. enterprise or not-for-profit. BScaler gets praise for its correct business processing and people-friendly interface.

Call BScaler at 408-935-3088 and mention the Stimulus Package.

About BScaler:

BScaler, Inc. www.bscales.com provides the world-class ERP business management solution for SMBs and NPOs. The easy to learn, simple to use Enterprise Resource Manager integrates business information across Sales, Service, Operations and Finance organizations. By utilizing a patent-pending Unified Architecture, ERM empowers clients with real-time operating intelligence. With an array of options including cloud-computing SaaS, companies are quick to realize a dramatic ROI.

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